RIZWAN HABIB

BS BBA

ABOUT ME

BS BBA student skilled in digital marketing, SEO, and social media. Passionate about growing brands, increasing traffic, and learning new strategies.

CONTACT

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chung multan road lahore

EDUCATION

BS BBA 2023-2027

Govt.Gurate college of science .Affliated college of University punjab.

Bachelor of BBA

University of punjab

SKILLS

- SEO (On-page, Off-page)
- Social Media Marketing
- Content Writing
- Keyword Research
- MS Office / Excel

EXPERIENCE

SEO Projects

- Improved website ranking through on-page and off-page SEO techniques
- Conducted keyword research and competitor analysis
- Built high-quality backlinks to increase domain authority
- Optimized website content for better search engine visibility

Freelance / Internship Experience

- Managed SEO and digital marketing tasks for clients
- Created and optimized content for websites and social media
- Monitored performance using Google Analytics and Search Console
- Increased website traffic and engagement through effective strategies

LANGUAGES

- English
- Urdu

- **CERTIFICATE**
  - SEO
  - Digital marketing